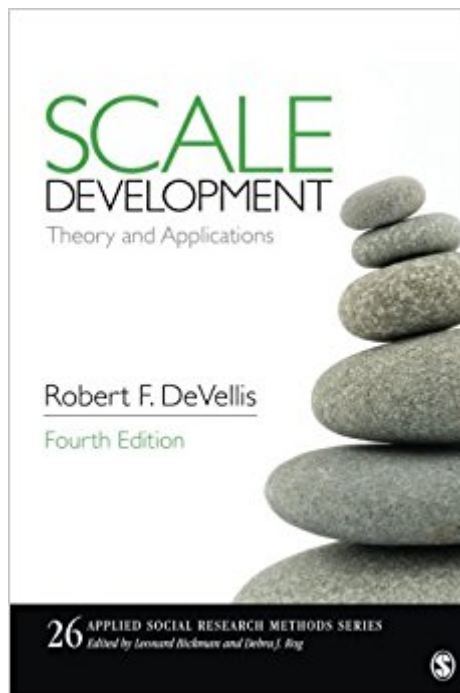




Ebook Directory
the best source of ebook

The book was found

Scale Development: Theory And Applications (Applied Social Research Methods)



Synopsis

In the Fourth Edition of *Scale Development*, Robert F. DeVellis demystifies measurement by emphasizing a logical rather than strictly mathematical understanding of concepts. The text supports readers in comprehending newer approaches to measurement, comparing them to classical approaches, and grasping more clearly the relative merits of each. This edition addresses new topics pertinent to modern measurement approaches and includes additional exercises and topics for class discussion.

Book Information

Series: Applied Social Research Methods (Book 26)

Paperback: 280 pages

Publisher: SAGE Publications, Inc; 4 edition (April 25, 2016)

Language: English

ISBN-10: 150634156X

ISBN-13: 978-1506341569

Product Dimensions: 6 x 0.6 x 9 inches

Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 41 customer reviews

Best Sellers Rank: #22,941 in Books (See Top 100 in Books) #24 in [Books > Politics & Social Sciences > Social Sciences > Methodology](#) #45 in [Books > Textbooks > Medicine & Health Sciences > Medicine > General](#) #61 in [Books > Politics & Social Sciences > Social Sciences > Research](#)

Customer Reviews

This is the foremost text on scale development for both the experienced and novice researcher alike.--Richard Conti
"This is the foremost text on scale development for both the experienced and novice researcher alike."--Richard Conti
"The Fourth Edition captures the recent development in measurement (e.g., alternatives to Alpha, bifactor model, hierarchical factor model, and available tools in R) by explaining concepts using accessible languages and examples."--Shuyan Sun
"The Fourth Edition of *Scale Development* incorporates practical examples and exercises to aid in student learning and understanding the fundamentals of measurement. The text continues to be a go-to resource for scholars and students alike." --Stephen W. Dittmore
PRAISE FOR THE PREVIOUS EDITION "The key strength of this text is its ability to present the basic and necessary background on scale construction and measurement for the subsequent material, either in the

context of the same first-year graduate course or in future courses during a masters and PhD program."--Rene Bautista""This book does an excellent job in explaining complicated topics in test construction at a level that students can understand. The use of specific examples that demonstrate key points is very effective."--Jonathan Feldman, Yeshiva University"The Fourth Edition captures the recent development in measurement (e.g., alternatives to Alpha, bifactor model, hierarchical factor model, and available tools in R) by explaining concepts using accessible languages and examples."--Shuyan Sun"The Fourth Edition of Scale Development incorporates practical examples and exercises to aid in student learning and understanding the fundamentals of measurement. The text continues to be a go-to resource for scholars and students alike." --Stephen W. Dittmore-This is the foremost text on scale development for both the experienced and novice researcher alike.---Richard Conti-The Fourth Edition captures the recent development in measurement (e.g., alternatives to Alpha, bifactor model, hierarchical factor model, and available tools in R) by explaining concepts using accessible languages and examples.---Shuyan Sun-The Fourth Edition of Scale Development incorporates practical examples and exercises to aid in student learning and understanding the fundamentals of measurement. The text continues to be a go-to resource for scholars and students alike.- --Stephen W. Dittmore-This book does an excellent job in explaining complicated topics in test construction at a level that students can understand. The use of specific examples that demonstrate key points is very effective.---Jonathan Feldman, Yeshiva University

PRAISE FOR THE PREVIOUS EDITION "The key strength of this text is its ability to present the basic and necessary background on scale construction and measurement for the subsequent material, either in the context of the same first-year graduate course or in future courses during a masters and PhD program."--Rene Bautista

"This is the foremost text on scale development for both the experienced and novice researcher alike." (Richard Conti)"The Fourth Edition captures the recent development in measurement (e.g., alternatives to Alpha, bifactor model, hierarchical factor model, and available tools in R) by explaining concepts using accessible languages and examples." (Shuyan Sun)"The Fourth Edition of Scale Development incorporates practical examples and exercises to aid in student learning and understanding the fundamentals of measurement. The text continues to be a go-to resource for scholars and students alike." (Stephen W. Dittmore)

PRAISE FOR THE PREVIOUS EDITION "The key strength of this text is its ability to present the basic and necessary background on scale construction and measurement for the subsequent material, either in the context of the same first-year graduate course or in future courses during a masters and PhD program." (Ren

Bautista)"This book does an excellent job in explaining complicated topics in test construction at a level that students can understand. The use of specific examples that demonstrate key points is very effective." (Jonathan Feldman, Yeshiva University)

This book is a great introduction to psychometrics. If your knowledge of scale creation is somewhere between nothing and a moderate amount, then this book is for you. The book contains many helpful hints (such as how to generate questions/items) and helps make sure that you have a solid psychometrics foundation. So, make sure that you read it before you create your scale and pilot test it. However, the book does not always give a ton of details. This can be both positive and negative. It is more of an outline about what to do than a detailed step-by-step guide. For instance, it explains how reliability is calculated for a 5-point scale (e.g., strongly disagree, disagree, neutral, agree, strongly agree) but it does not explain how reliability is calculated for a dichotomous scale (e.g., true, false). Other times, though, it gives solid details (e.g., your scale's pilot test should contain 3-4 times the number of items you want your final scale to have). Nevertheless, if you need to brush up on scale creation concepts, you can read this entire book in a weekend and be in good shape. If you have ever taken an introduction to statistics course, then you will not be overwhelmed by the statistics in this book as the book is much more conceptual than technical. I'd recommend that you buy it and keep it on your shelf as a quick reference guide. I plan on referring back to it frequently, but I also plan on buying a more detailed psychometrics book.

I am using this book for a scale development course at university. It is easily accessible (i.e. well-written). Most helpful in building a framework of scale development process, plus providing enough detail regarding things to consider, for example in and how to proceed with the item writing process and more. All in all, a great book, and well worth to have.

just what I needed

Excellent, practical book.

I love this text. It's great for developing scales. A very good read

Tremendously effective and useful guide...by one of the masters of the science.

the best book on scale development. Concise and to the point.

It is something that I really wanted to have.

[Download to continue reading...](#)

Scale Development: Theory and Applications (Applied Social Research Methods) Case Study Research: Design and Methods (Applied Social Research Methods) Survey Research Methods (Applied Social Research Methods) Counterfactuals and Causal Inference: Methods and Principles for Social Research (Analytical Methods for Social Research) Research Methods in Applied Linguistics: A Practical Resource (Research Methods in Linguistics) Qualitative Research Design: An Interactive Approach (Applied Social Research Methods) Essential Mathematics for Political and Social Research (Analytical Methods for Social Research) Essential Mathematics for Political and Social Research (Analytical Methods for Social Research) by Gill, Jeff published by Cambridge University Press (2006) Stochastic Models, Information Theory, and Lie Groups, Volume 2: Analytic Methods and Modern Applications (Applied and Numerical Harmonic Analysis) The SAGE Handbook of Applied Social Research Methods L590 - Progressive Scale Studies - Scale Study and Practical Theory in Major and Minor Keys for the Young Violinist Nursing Research: Methods and Critical Appraisal for Evidence-Based Practice, 8e (Nursing Research: Methods, Critical Appraisal & Utilization) Mixed Methods Research: A Guide to the Field (Mixed Methods Research Series) Research Methods for Social Work: Being Producers and Consumers of Research (Updated Edition) (2nd Edition) (Connecting Core Competencies) Applications of Social Research Methods to Questions in Information and Library Science, 2nd Edition Applications of Social Research Methods to Questions in Information and Library Science Research Methods for Social Workers (8th Edition) (Merrill Social Work and Human Services) Social Change and Development: Modernization, Dependency and World-System Theories (SAGE Library of Social Research) Knowledge Development in Nursing: Theory and Process, 9e (Chinn, Integrated Theory and Knowledge Development in Nursing) Knowledge Development in Nursing - E-Book: Theory and Process (Chinn, Integrated Theory and Knowledge Development in Nursing)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)